

# OFFICIAL PROGRAM

State Finals

to select

# MRS. NEBRASKA

to compete in the  
"Mrs. America" Contest

*Each Contestant received a complete set  
of Wear Ever  
Cooking wear  
An electric  
Mixer*

City Auditorium  
McCook, Nebraska  
April 15, 1955

SPONSORED BY

THE BLUE FLAME GAS ASSOCIATION  
GAS APPLIANCE DEALERS  
L. P. GAS DEALERS  
GAS UTILITIES

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**WELCOME . . .**

**. . . to McCook**



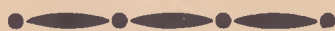
**CONGRATULATIONS**

and

**BEST OF LUCK**

to all

**Mrs. Nebraska Contestants**



**Junior and Senior  
Chambers of Commerce**

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# The First National Bank

McCook, Nebraska

Southwest Nebraska's Oldest Bank

Member F.D.I.C.

---

Welcome To All

MRS. NEBRASKA CONTESTANTS

from the

Southwest Heating and Plumbing Co.

RUTT & BOYD

Phone 155

McCook, Nebraska

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FOR THE FINEST IN BEVERAGES

IT'S

THE BOTTLE SHOP

212 East B St.

Next door to Hinky Dinky

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Quality Footwear  
For All The  
Family

**Pat's Booterie**

McCook, Nebraska

---

**Judges for State "Mrs. America" Contest**

Miss Thelma Tincher, Lincoln, Nebr.—Home Economist

Mrs. Helen Holdt, Red Cloud, Nebr.—Home Economist

Mrs. H. R. Pearson, North Platte, Nebr.—Home Maker

Mr. Fred Baker, Omaha, Nebr.—Advertising

Mrs. J. R. Elliot, McCook, Nebr.—Home Economist

Mrs. Lloyd Ver Steegh, Auburn, Nebr.—Editor

Mrs. Gerald Roberts, Grand Island, Nebr.—Home Maker

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New  
All Season  
Trop Artic



New  
Flight Fuel

**Drakes "66" Gas & Oil**

Phillips "66" Products

317½ West B Street

**WHOLESALE**

**RETAIL**

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# **CHAPPELL DUCT CO.**



DUCT DESIGN THAT DELIVERS

WILLMAR, MINNESOTA

**DUCT WORK**  
FOR  
HEATING—AIR CONDITIONING  
INSTALLED  
HOME OR COMMERCIAL BUILDINGS  
For Complete Information  
Contact Your Local Gas Co.

---

## **YOU CAN'T BEAT GAS HEAT**

- Dollar for dollar, you can't beat this big buy in real modern living.
- Now be sure you don't waste this wonderful fuel on equipment that's just ordinary.
- Janitrol has been known to many thousands for several decades for exclusively gas heat specialization.
- Janitrol has pioneered advancements in gas heating, bringing new comfort to home owners.
- Janitrol has been sold for many years by more gas companies than any other equipment...which explains why "People Who Know Buy Janitrol."

**YOU CAN'T BEAT**  
***Janitrol***  
TIME-TESTED, TIME-PROVEN GAS EQUIPMENT

PHONE TODAY FOR FREE FURNACE CHECK-UP AND HEAT SURVEY

YOU CAN'T BEAT THE INSTALLATION AND SERVICE OF

CENTRAL ELECTRIC & GAS CO.

---

**REVOLUTIONARY DEVELOPMENT  
OBSOLETE HOT PILOTS!**

**75% Cooler**

*Matchless...  
Economical...*

**Magic  
Chef**  
GAS RANGE

**Magic-Lite**

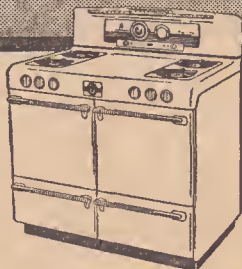
only Magic-Lite puts all these  
improvements in your kitchen...

- 75% less wasted heat!
- Range top cooler to touch!
- More stable than ordinary  
hot high pilots!

To make range fully automatic, low  
BTU pilot is also available for oven  
and broiler.

*Uses 75% less BTUs  
than an ordinary pilot light*

**See Amazing  
Magic-Lite on  
Magic Chef Gas Ranges  
At**



**See Your Gas Company or Gas Appliance Dealer  
GENERAL APPLIANCE CO.**

**1101 Harney St.**

**DISTRIBUTORS**

**Omaha, Nebr.**





**Mrs. Wayne Deaver**

**District No. 1**

She is a native of Alliance, Nebraska, and mother of three sons, age 3, 6 and 7. Active in church Altar Society, National Guard Auxiliary and P.T.A. Attended Chadron State Normal and University of Nebraska.

*alternate*

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# **SERVICE to our CUSTOMER**



**ONE call**

**ONE responsibility**

**WORLD'S FINEST FUEL**

*Naturally it's Gas for*

**RANGES • WATER HEATERS**

**CLOTHES DRYERS • REFRIGERATORS**

**ALL TYPES OF HEATING APPLIANCES**

**DOMESTIC & COMMERCIAL AIR  
CONDITIONING**

**NORTHWESTERN PUBLIC SERVICE COMPANY**

**GRAND ISLAND, KEARNEY AND NORTH PLATTE DIVISION**

**NORTH PLATTE, NEBRASKA**

**H. C. HOPKINS  
DIVISION MANAGER**

---





**Mrs. Dean Kentner, North Platte, Nebraska**

**District No. 2**

She was married in 1948 to Dean Kentner, a R. R. clerk, and is the mother of 2 children, age  $5\frac{1}{2}$  and  $2\frac{1}{2}$  years. Her hobbies are painting, art craft, beautician, sewing and gardening.

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*Reduced 22 lbs. My Daughter  
age 25. won over 33 women in the  
District competition).*

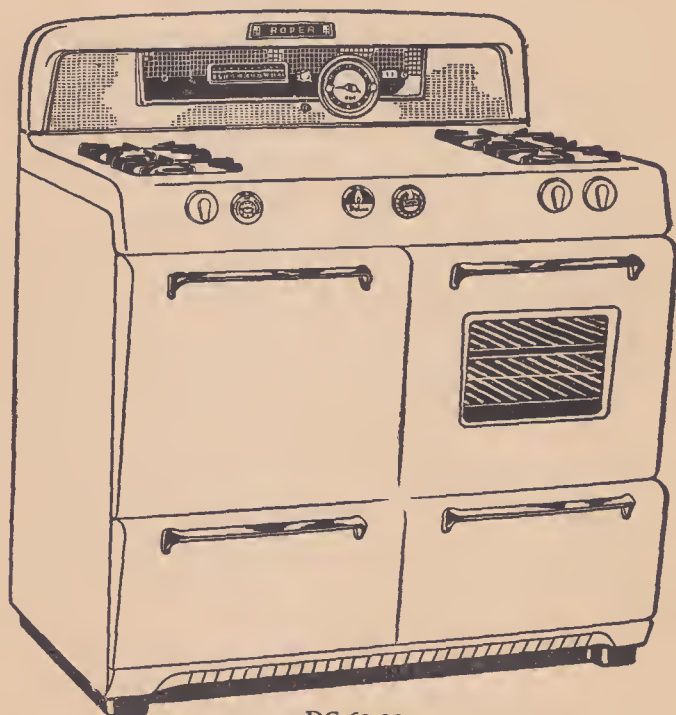


**here! now!**

the sensationally-new

**ROPER**  
**AUTOMATIC**  
**GAS RANGES**

*"America's Finest"...* performance proves it



DC 62-22

**GEO. D. ROPER CORP.**

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**Mrs. Marie K. Daffer, Lebanon, Nebraska**

**District No. 3**

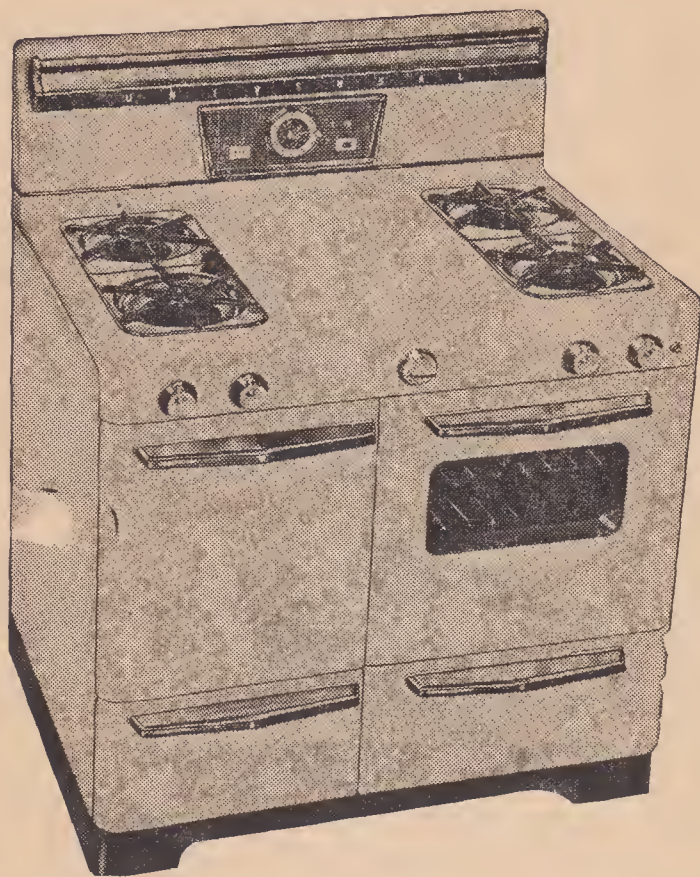
She was born in Denton, Texas, November 11, 1922. Was married to Robert A. Daffer November 3, 1943 at San Antonio, Texas. They now live on a farm near Lebanon, Nebraska. They have two boys, Robby, 8 years and Danny, 2 years old.

*The Best Complixion*

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**Congratulations Mrs. Nebraska**  
*for gas cooking at its best its*  
**UNIVERSAL GAS RANGES**



Mrs. America's Selection For Cooking Perfection  
**SEE THE NEW UNIVERSAL LINE OF  
AUTOMATIC GAS RANGES**

Modern as Tomorrow—Beautiful To Look At  
Simple To Cook With and Easy To Keep Clean

**CRIBBEN & SEXTON CO.**

Makers of Universal Gas Ranges

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**Mrs. Anna Mae Schmadeke, Albion, Nebraska**

**District No. 4**

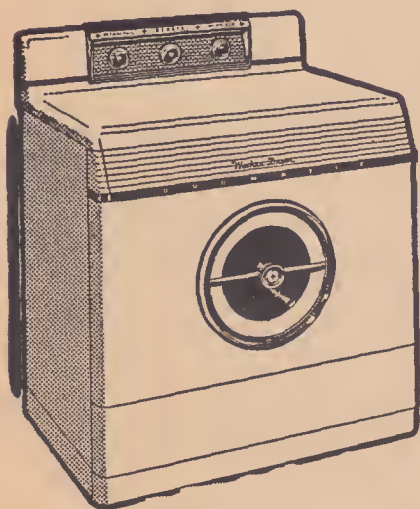
She is the wife of LaMont Schmadeke, a farmer, and the mother of one daughter and one son. Mrs. Schmadeke was born in Albion, Nebraska, is a member of the Methodist church where she is Superintendent of the Nursery Dept; also a member of the General Federated Womans Club, member of V. F. W. Auxiliary, Chairman of Boone County Essay Contest on "What Civil Defense Means to Me," member of Nebraska Education Assn., and on the board of the Boone County rural teachers.

*Has had seven major operations in  
5 years. Had a cancer removed last year*

---

*Mrs. America . . .*

will do away with  
washday Blues  
and let her NEW



**BENDIX  
DUOMATIC**

(washer-dryer all-in-one)

**GAS  DUOMATIC** washer-dryer all-in-one

*DO HER WASHING*

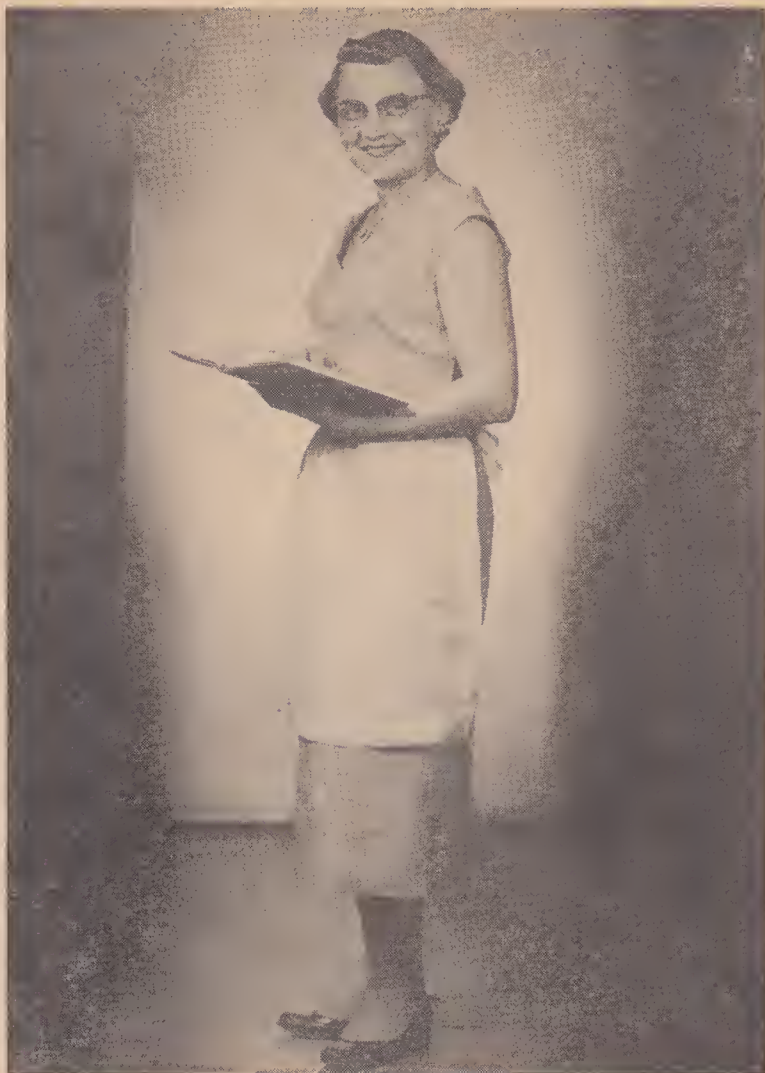
**Congratulations**

from your

**LLOYD DIST., INC.**

Distributor for Bendix Gas Duomatic and Dryers

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**Mrs. Evelyn Schaffer, Ord, Nebraska**

**District No. 5**

She is the wife of Henry J. Schaffer, meat cutter at Safeway, and is the mother of two daughters. She was born at Culbertson, Nebraska, and has lived in Ord since 1949. She is a graduate of Culbertson high school.

Mrs. Schaffer is a member of St. John's Lutheran Church of Ord, and has served as president of the Ladies Aid for two years. She is also a Sunday School teacher, and a soloist with the church choir.

Active in youth work, she has served as a Brownie Scout leader for two years, and is currently leader of a Girl Scout troop and a member of the Committee of Thirty formulating plans for a permanent Girl Scout district in the 17-county area surrounding Ord.

Mrs. Schaffer has also served as an officer in the Auxiliary to the Veterans of Foreign Wars in Ord, and was that organization's community service chairman.

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*Budgets & handles all the family income*



# Central Electric & Gas Company

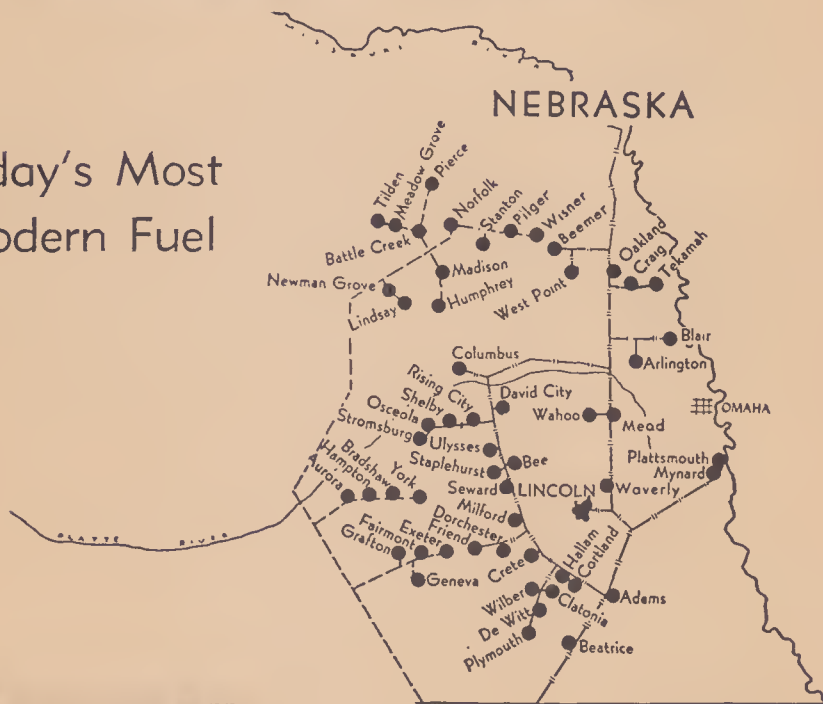
**Serves 55**

## Nebraska Communities

with Clean  
Economical  
Dependable

# Natural GAS

# Today's Most Modern Fuel



*The GAS Company*

**CENTRAL ELECTRIC & GAS COMPANY**

**Home Office, Lincoln, Neb.**



**Mrs. Colleen Young, Hastings, Nebraska**

**District No. 6**

Born in Sargent, Nebraska, February 15, 1931. Moved to Hastings, Nebraska, 1940. Attended—Hastings Junior High, Hastings Senior High, Hastings College. Member of—Theta Psi Beta Society, Hastings College Broncettes.

Married February 3, 1951. Lived in Chicago, Illinois, three years. Worked as Secretary one year. Returned to Hastings, Nebraska, November 28, 1953.

Children—Randal Alan Young, August 16, 1952; Sharon Kay Young, August 24, 1953; Deborah Lynn Young, December 16, 1954.

*Age 24 Cooked an excellent meal.*

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## AFTERNOON PROGRAM

Master of Ceremonies—Al Hein and Stanley Scott

1:30—Introduction: Pres. Blue Flame Gas Association,  
Mr. Frank Soldan, Hastings, Nebraska

Introduction: Mrs. Nebraska of 1955, Mrs. Jean  
Lindsay, Omaha, Nebraska

Introduction of all contestants

1:45—Ironing and Sewing Events

3:15—Cooking Events

4:45—Finale, Meal Served

5:00—Adjourn, Inspection of Ironing, Sewing and food  
by the audience

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## NEBRASKA "MRS. AMERICA" PROMOTION

### State Committee Members

#### Chairmen:

Carl J. Olson  
Frank Soldan  
Herbert Nelson  
W. E. Kaufman  
Joe Walsh  
R. Bernard  
Ed Gibson  
G. Switzer

Central Electric & Gas Company, Lincoln  
Kansas-Nebraska Natural Gas Company, Hastings  
Northwestern Public Service Company, Grand Island  
Nebraska Natural Gas Company, Fremont  
Metropolitan Utilities District, Omaha  
People's Natural Gas, Omaha  
People's Natural Gas, Omaha  
Propane Service Company, Beatrice  
Representing: Association of Nebraska  
Liquified Petroleum Gas Dealers

---

Air Conditioned

## MODRELLS CAFE

Treat Your Family to Dinner "Out"—Children Welcome

Home-Made Rolls and Pastry—DELICIOUS

STEAKS—SEA FOOD

Sandwiches—Fountain Service

312 Norris Ave.

Phone 57

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## EVENING PROGRAM

Master of Ceremonies—Ralph G. Brooks

8:00—Interviews of all the contestants by Al Hein and Stanley Scott

8:45—Announcement of contest results and crowning of Mrs. Nebraska for 1956.

Presentation of Awards

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## NEBRASKA "MRS. AMERICA" PROMOTION

### District Chairmen

#### District:

- |                      |   |
|----------------------|---|
| 1. H. M. Corbitt     | Kansas-Nebraska Natural Gas Company, Alliance     |
| 2. Wendell Wood      | Northwestern Public Service Company, North Platte |
| 3. L. J. Stelling    | Kansas-Nebraska Natural Gas Company, McCook       |
| 4. S. E. Schultz     | Central Electric & Gas Company, Norfolk           |
| 5. Darrell Worley    | Northwestern Public Service Company, Kearney      |
| 6. Clarence Johansen | Kansas-Nebraska Natural Gas Company, Hastings     |
| 7. H. R. Slocum      | Central Electric & Gas Company, Columbus          |
| 8. H. M. Wilkerson   | Central Electric & Gas Company, Beatrice          |
| 9. H. R. Hawley      | Nebraska Natural Gas Company, Fremont             |
| 10. K. R. Peterson   | Central Electric & Gas Company, Lincoln           |
| 11. R. Roza          | Metropolitan Utilities District, Omaha            |
| 12. Wilson Staley    | People's Natural Gas, Auburn                      |

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## MURPHY'S CAFE

Open Sundays and Holidays

STEAK—CHICKEN—SEAFOOD

Bill and Sue Murphy, Prop.

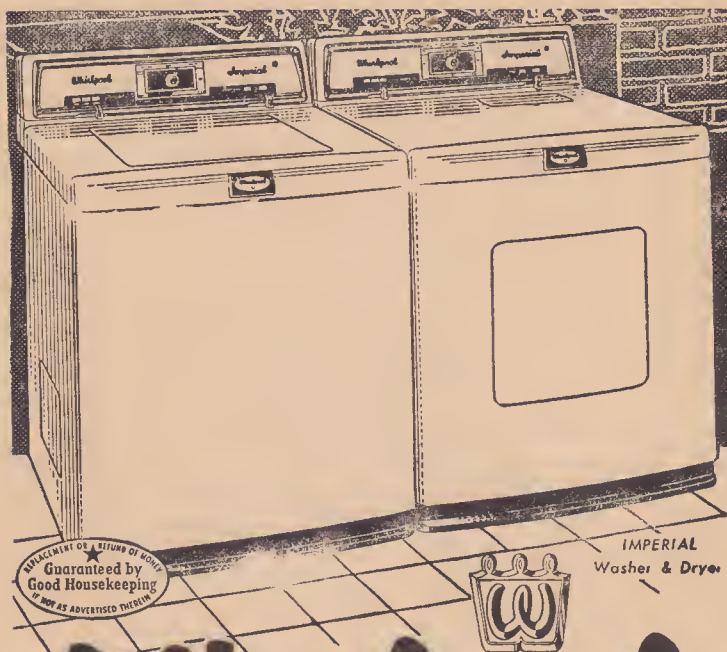
Phone 662

311 Norris Ave.

1-3 Block South of Postoffice

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for those  
who demand  
the finest



# Whirlpool

**All-Fabrics Fully-Automatic  
WASHER and DRYER**

SEE YOUR GAS COMPANY OR GAS APPLIANCE DEALER  
**GENERAL APPLIANCE CO.**  
DISTRIBUTORS

1101 Harney St.

Omaha 8, Nebr.





**Mrs. Oren Reisinger, Aurora, Nebraska**

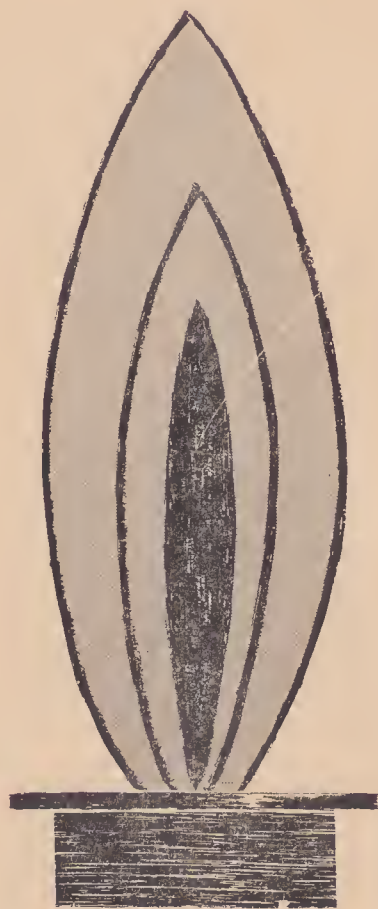
**District No. 7**

Mrs. Reisinger is winner of District No. 7 contest held at York, Nebraska, March 31, 1955. She is a native of Aurora, Nebraska.

She is a housewife, lives on a farm. She has four children, 3 girls and 1 boy, ages 4, 5, 6, and 7 years. Activities: Neighborhood Club; Church Aid and Circle; caring for children; teaches Bible School classes.

*Do not <sup>have</sup> personal information about this woman.*

**WELCOME TO McCOOK**



**L-P GAS ASSOCIATION**





**Mrs. Harold E. Lottman, Endicott, Nebraska**

**District No. 8**

She is the wife of Harold E. Lottman, service station operator and owner also of Iron and Metal Salvage. A mother of two sons, David 8, Douglas 9 months, and one daughter, Susan 5. She was vice president of P.T.A. 1953; President of P.T.A. 1954; Supt. of Sunday School 1954; member of Woman's Federated club.

Born and raised at Endicott, Nebraska. After high school there she attended one year of Jr. College at Fairbury. Appointment in Washington, D. C. in the Military Intelligence Division. Employed for 2 years at Bruning Army Air Base in the Aircraft Inspection Dept.

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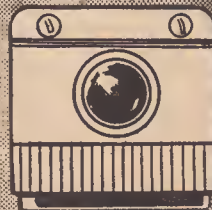
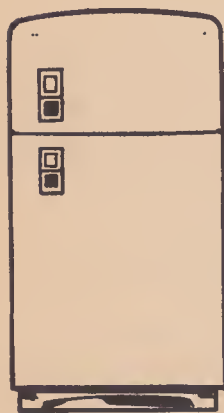
*I met this woman's mother. (Had a very enjoyable 30 minute chat (about our daughters) etc.*

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# CONGRATULATIONS

*"Mrs.  
Nebraska"*

*of 1956*  
GOOD LUCK  
in  
Ellinor Village  
Florida!



**PEOPLES NATURAL GAS**

---



**Mrs. Anita Gaines, Arlington, Nebraska**

**District No. 9**

**She is the wife of Delbert Gaines, warehouse man and truck driver. They have two children, Debbie, 7 months and Julie, 3 years.**

*she is wearing the apron she made in the district contest.*

*Mrs. Wanda Jennings*  
*Mrs. America St. Louis Missouri*  
*1954.*

## MRS. AMERICA

*Has this to say:*

"BE SURE TO SEE  
THE PENFIELD -  
A GREAT WATER  
HEATER" . . either  
galvanized or  
glass-lined tanks



---

**"FOR ECONOMICAL Hot Water Service  
I recommend John Wood PENFIELD  
AutoMatic Gas Water Heaters.**

They cost less to buy, less to install, less  
to run. Nothing else in the home costs  
so little, serves so many," says Mrs.  
America enthusiastically.

Fully Guaranteed by the John Wood  
Company, Chicago, Illinois, one of the  
country's oldest water heater manufact-  
urers.

## JOHN WOOD COMPANY

Chicago, Illinois -:- Conshohocken, Pa.

---



Chosen Mrs. America 1956



Mrs. Carl Deitemeyer (Ramona), Lincoln, Nebraska

"Mrs. Lincoln" District No. 10 Married 15 years

Mrs. Carl Deitemeyer represents District No. 10 in the state "Mrs. America" contest. Her husband, Carl is managing editor of the Nebraska Farmer. She is the Mother of five children, two boys and three girls.

Mrs. Deitemeyer's first interest is her home and family. She is active in civic and church work and presently is serving as P. T. A. president. When time will allow she is fond of knitting as a special hobby.

about 38 - oldest child 13y

Chosen Mrs. Nebraska Her poise

& Composure was beyond criticism. Knows her way around & what to do in all situations (Experienced)

---

Natural Gas is "Still the Best Buy!"  
Nothing will bring so much comfort,  
convenience and health protection to  
every home, as a dependable round-the-  
clock supply of natural gas. Use it  
for cooking, heating and air conditioning,  
refrigeration, clothes drying and in-  
cineration. The Nebraska Natural Gas  
Company serving: Lexington, Odessa, Elm  
Creek, Overton, Elwood, Gothenburg, Cozad,  
Maxwell, Brady, Willow Island, Ogallala,  
Hershey, Paxton, Sutherland, Roscoe, Red  
Cloud, Franklin, Nelson, Inavale, Republican  
City, Riverton, Rosemont, Lawrence, Ragan,  
Naponee, Bloomington, Blue Hill, Fairfield,  
Guide Rock and Fremont.

**The Nebraska Natural Gas Company**

Fremont, Nebraska

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Mrs. Ruth "Judy" Latham, Springfield, Nebraska

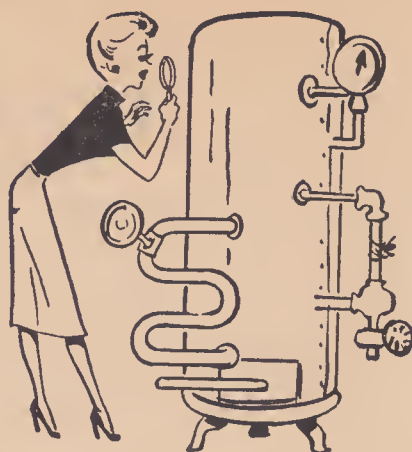
*Has lost 15 lbs, belongs to District No. 11 the "Fatties Anonymous"*

Mrs. Latham is the wife of Jack M. Latham, postmaster of Springfield, and is the mother of three children. She is a member of the Springfield Methodist Church and affiliated Womens Clubs, Primary Superintendent of Sunday School, Past Matron of Eastern Star, and Past President of the American Legion Auxiliary.

*was 2nd place winner from Omaha. Moved up to first when ~~the~~ committee found that the winner from District 11 had lied about her age and was not 21 years old.*



don't make your  
basement a  
test laboratory  
for untried  
heaters ....



get the water heater that's  
***proved*** in over 2,500,000 homes

LET US SHOW YOU THE

*water heater that makes  
all others old fashioned!*

**Permaglas<sup>®</sup>**

- Stunning new aqua-and-copper styling matches newest decors.
- Exclusive new Eye-Hi temperature control—sets like your oven.
- Amazing patented HEETWALL saves heat, ends scalding hot water.



See Your Gas Company  
or Gas Appliance Dealer  
GENERAL APPLIANCE CO.  
1101 Harney St.—Omaha

*the one proved  
glass-lined  
water heater!*

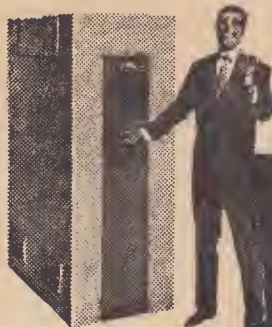


**Mrs. Kathleen Vondrak, Nebraska City, Nebraska**

**District No. 12**

She is the wife of Harry M. Vondrak, insurance salesman, and the mother of five children, three daughters and two sons. Mrs. Vondrak was born in Wilmer, Minnesota and grew up in Sioux City, Iowa, where she attended high school and Briar Cliff College in Sioux City. She served as President of the Nebraska City Jaycee Janes in 1954, is a member of St. Mary's Church, affiliated with the Catholic Daughters, Confraternity of Christian Mothers and Parent Teachers Association.

*Had the winning cake in <sup>her</sup> district competition*



# COOL Comfort!

## Servel

the name to watch for great advances in  
AIR CONDITIONING & REFRIGERATION

Enjoy **Servel**  
**Wonderair**

SERVEL INC.

**8**  
REASONS  
FOR  
CHOOSING  
A  
**TOASTMASTER**  
*Commander Model*  
GAS WATER HEATER



**TOASTMASTER**  
**AUTOMATIC**  
**GAS WATER HEATERS**

- 1 World-famous Grayson controls for safety and dependability.
- 2 Heavy cast-iron slotted-port burner . . . clean, efficient, non-clogging.
- 3 Heavy-gauge staggered-fin steel flue baffle . . . saves fuel, increases recovery.
- 4 Top and sides fully insulated with fire-proof Fiberglas.
- 5 Polyvinyl dip tube cold-water inlet . . . impervious to heat, non-corrosive.
- 6 Toastmaster tank, especially constructed for extra-heavy duty.
- 7 Newly designed, space-saving draft diverter.
- 8 All Commander Model Automatic Gas Water Heaters are covered by a liberal 10-year warranty!

See Your Dealer  
**THE KORSMEYER COMPANY**  
Lincoln and Grand Island, Nebraska  
Distributors

---

*Best Wishes To . . .*

*MRS NEBRASKA*

from

**GAMBLES**

Remember for a complete line of Coronado Appliances

It's Always GAMBLES

---

*THE FAMILY SHOPPING CENTER*

**De GROFFS**

*Since 1890*

WE GIVE S & H GREEN STAMPS

Phone 22

McCook, Nebraska

---



APPLIANCES FOR ALL HOME AND FARM NEEDS

ABC WASHERS—COLEMAN

CALORIE—SERVEL

**OTTO GAS INC.**

---

A map of Nebraska showing its 93 counties. Twelve counties are highlighted in black and numbered 1 through 12. The highlighted counties are: 1. Deuel, 2. Perkins, 3. Hitchcock, 4. Kearney, 5. Hamilton, 6. Adams, 7. York, 8. Jefferson, 9. Dodge, 10. Lancaster, 11. Saunders, and 12. Nemaha. The map also shows major rivers like the Platte, Missouri, and Republican, and the state's border with Colorado, Kansas, and Oklahoma.

PAWNEE RICHARDSON



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## THE NEBRASKA "MRS. AMERICA" CONTEST

The "Mrs. America" contest, which selects the nation's most outstanding homemaker, is sponsored nationally by the American Gas Association. In Nebraska, the "Mrs. America" activity is sponsored by gas appliance dealers, LP (bottled) gas dealers, and gas utilities. The Nebraska activity is directed by a State Committee. The State is divided into twelve geographical districts, and a chairman supervises the program in each district.

Applications for entries into the contest were accepted at gas appliance stores throughout February. In March, local elimination contests were carried out within each district. Winners of each local contest then competed for district titles.

The twelve district winners now compete for the "Mrs. Nebraska" title in McCook, Nebraska, April 15. The homemaker who earns the title of "Mrs. Nebraska" will be awarded over \$2,000 worth of gas appliances and a free trip to Florida for a week for herself and her husband. "Mrs. Nebraska" will represent the State in the national contest at Ellinor Village, Florida, the week of May 8.

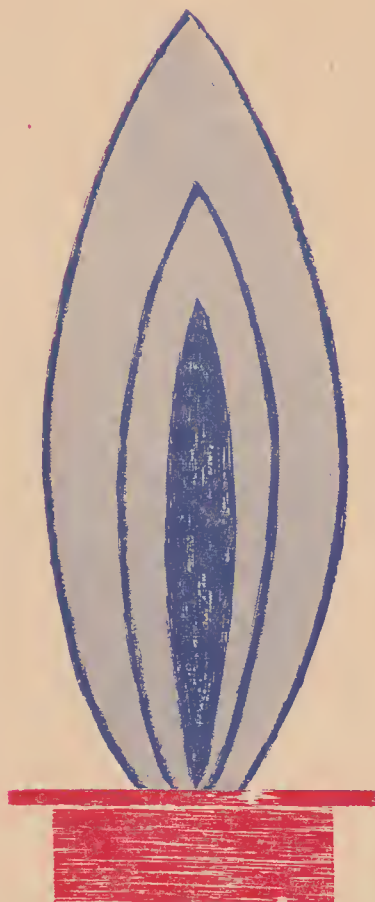
At the national contest, State representatives and their husbands will live in a private residence throughout the week of May 8. Each contestant's homemaking ability will be judged on how well she performs her household tasks during this week, along with special assignments which she will carry out during this time. The winner of the national contest will be crowned "Mrs. America", and will win awards totaling over \$15,000, including a complete New Freedom Gas Kitchen and Laundry for her home.

Nebraska can well be proud of the standards set by the hundreds of homemakers who have participated in the 1955 Nebraska "Mrs. America" contest.

The importance of homemaking has been focused effectively in each community by the contestants. Every stage of the contest has proven conclusively that homemaking is a career in its own right, and that it deserves a place at the top of the roster of women's professions.

With "Mrs. Nebraska", will go our good wishes for success in the national "Mrs. America" contest.

# WELCOME TO McCOOK



**KANSAS-NEBRASKA**

*Natural Gas Company Inc.*



*Dependable GAS Service*





